

The Display Add-On StackScape™

Competitive Intelligence: Display

CTRLQ.org

MOAT

adbeat

WhatRunsWhere®

Display Retargeting

 AdRoll

 criteo


 FIXEL


PERFECT AUDIENCE™


 ReTargeter


 sociomantic
from dunnhumby


Banner Design: Tools




 Google Web Designer

 Canva

 bannersnack

 Bannerwise

 SNAPPA

Banner Design: Freelancers

 99designs

 BannersMall

 envato studio

 fiverr®

 Upwork™

Starting price

Free(mium)

Affordable (<\$200 / mo)

Mid-market (\$200 - \$1,000 / mo)